## BOSTON

## **TEAMBUILDING ALONG THE FREEDOM TRAIL**

This program offers an exploration of Boston's Freedom Trail as a way of considering leadership in a broad context. Created in the 1950s, the 2.5-mile-long Freedom Trail consists of sixteen historical sites, most of which are related to the American Revolution. Given the nature of this program, it is particularly appropriate for organizations looking for a **teambuilding experience**.



We begin in the seminar room with a one-hour discussion on the various events starting in the early 1760s that would eventually lead to the outbreak of a rebellion in 1775. Along the way, we pause to reflect upon how we resolve the **tensions** that arise with organizations, the effect of **personal values carried too far**, and tools for **responding to adversity**.

After our introduction, we go mobile and take to the trail, beginning at the Boston Common. Participants split into groups and explore the sites they find interesting. A handout includes an **activity** for each site that sets the historical context, offers a leadership insight, and asks the group to reflect upon that leadership connection in their daily world. One example of such an activity is on the next page.

Participants meet at Bunker Hill toward the end of the day. Upon reconvening, groups pair up and share their leadership journey with one another, and then we reflect as a whole group on insights gained from the trail.

We conclude the day with a presentation on the Battle of Bunker Hill on June 17, 1775, with connections to positioning for success, strategies for confronting overwhelming odds, and models for **decision-making**.



FOUR SCORE CONSULTING USING HISTORY TO EXPLORE LEADERSHIP